**Career Development 11**

**Mortgages**

For this assignment you will be creating an informational brochure that will educate people on different types of mortgages. This could be used to help someone make a decision on which mortgage they might want to consider and arm them with the information to make an informed decision.

You must:

1. create a brochure titled “Mortgages”. You must use a computer application, such as MS Publisher or Word to do this.
2. research three DIFFERENT mortgages. You may do them all from one bank or institution, but they must be different types of mortgages. This should become more clear as you do some research.
3. highlight each of the mortgages. Each mortgage will have its own page on the brochure. For each card:
   1. state the NAME OF THE MORTGAGE (for example CIBC Aeroplan Mortgage)
   2. provide a picture of the mortgage so that it is recognizable to a potential customer (like an ad for it or something)
   3. list some of the FEATURES of the mortgage. State how this mortgage is distinguished from another.
   4. List the BENEFITS of the mortgage – why might this one be attractive to someone looking for a mortgage?
   5. state the INTEREST RATE
   6. state the ANNUAL FEE (if any)
   7. list any DISADVANTAGES you can think of (things like the annual fee may cause someone to choose another mortgage over this one, high interest rate, or possible benefits that are expensive, frivolous, or useless (to the user)
4. provide YOUR CHOICE for a mortgage.
   1. State the name of the mortgage
   2. Provide a picture of the mortgage
   3. Give reasons why this mortgage is the best choice for you and why you would choose it over the others you researched
5. provide your name, class, date, and other pertinent information

THAT’S 6 PANELS of a brochure! Please do not print until it is reviewed and seal of approval has been given!